

LARGE FORMAT DIGITAL



PRODUCTION SHEET - CITYMALL Central Atrium Travelator

PIKASSO
JORDAN LLC



- Size: **w: 8.9 x h: 2.2 m**
- Pixel pitch: **6 mm**

- Number of advertisers: **8 (visuals and/or videos)**
- Display sequence: **10 seconds**

GRAPHIC SPECIFICATIONS CITYMALL

STATIC IMAGE

| | |
|--------------------------|-------------------------|
| Size of visual | w: 1344 x h: 336 pixels |
| Resolution | 72 dpi |
| Still images file format | Jpeg |
| Mode | RGB |

VIDEO

| | |
|-------------------------|----------------------------|
| Dimensions of the video | w: 1344 x h: 336 pixels |
| Size of the video | Maximum 12 mb |
| Frame Rate | 30 fps |
| Video Color Depth | 24 bit RGB |
| Video Bit Rate | +9000 |
| Video Format | AVI (compressed with XVID) |