

# LARGE FORMAT DIGITAL



PRODUCTION SHEET - CITYMALL Central Atrium Panoramic Lift

PIKASSO  
JORDAN LLC



- Size: **w: 3.2 x h: 10 m**
- Pixel pitch: **6 mm**

- Number of advertisers: **8 (visuals and/or videos)**
- Display sequence: **10 seconds**

## GRAPHIC SPECIFICATIONS CITYMALL

### STATIC IMAGE

Size of visual	w: 480 x h: 1488 pixels
Resolution	72 dpi
Still images file format	Jpeg
Mode	RGB

### VIDEO

Dimensions of the video	w: 480 x h: 1488 pixels
Size of the video	Maximum 12 mb
Frame Rate	30 fps
Video Color Depth	24 bit RGB
Video Bit Rate	+9000
Video Format	AVI (compressed with XVID)